

Mick Tidrow

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Experience

Ball State Athletics & Learfield: *Voice of the Cardinals at Ball State University* 2022-Current

- Director of Broadcasting and Digital Brand Strategy.
- Radio Play-by-Play of Ball State football & men's basketball on Learfield.
- TV Play-by-Play of basketball, volleyball, baseball, softball, soccer, field hockey, and gymnastics on ESPN+.
- Branding: Elevating athletics social media content, graphics, and marketing. Engage with 19 sports accounts over Twitter, Facebook, and Instagram.

BEK Sports Network: *North Dakota State-Wide Cable Broadcasting Network* 2020-2022

- TV Play-by-Play broadcaster and on-air talent of collegiate and high school sports such as football, men's and women's basketball, baseball, softball, hockey, volleyball, and soccer.
- Director of social media and content creation. Built the @BEKSports Instagram account from 100 followers to nearly 3,000 in less than two years.

Stadium: *National Broadcast Platform* Summer 2021

- TV Play-by-Play broadcaster of the Indoor Football League.

ESPN+: 2018-2020

- Graduate Student: TV Play-by-Play broadcaster and sideline reporter of Mid-American Conference men's/women's basketball, baseball, softball, soccer, field hockey and volleyball.

Missoula Osprey: *MiLB | Rookie-Advanced* 2018

- Director of Broadcasting and Osprey Radio Play-by-Play on ESPN Radio.
- Director of Media Relations, social media coordinator, and graphic designer.

NCAA: *NCAA Social Media Correspondent* 2017-18

- Produced on-air, written, video, and graphic content with Adobe for @NCAACWS social.

Ball State Radio Network: 2015 –18

- Radio Play-by-Play of baseball, softball, soccer, and field hockey.
- Host/emcee for Ball State University events such as commencement and ceremonies.

Wisconsin Rapids Rafters: *Northwoods League Baseball* 2016-17

- Director of Broadcasting and Radio Play-by-Play broadcaster on WFHR, an NBC affiliate.
- Director of Media Relations, traveling secretary and social media coordinator.

Education

Ball State University, Muncie, IN *Bachelor's: May 2018 | Masters: May 2020*

- Master's degree in Digital Storytelling. Master's thesis focused on eSports broadcasting. Project can be found at: tinyurl.com/7mw3wndp
- Bachelor's degree in Digital Sports Production and Broadcasting.

References

- Patrick Fazio – NBC Universal: (312) 796-4128
- Mike Monaco – ESPN – ACC Network & NESN: (617) 909-3817
- Shane Nichols – Learfield: (765) 285-1434