

# Mick Tidrow

(435) 294-5045 | [micktidrow@gmail.com](mailto:micktidrow@gmail.com) | micktidrow.com

## Experience

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**Ball State Athletics & Learfield:** *Voice of the Cardinals at Ball State University* 2022-Current

- Director of Broadcasting and Digital Brand Strategy.
- Radio Play-by-Play of Ball State football & men's basketball on Learfield.
- TV Play-by-Play of basketball, volleyball, baseball, softball, soccer, field hockey, and gymnastics on ESPN+.
- Branding: Elevating athletics social media content, graphics, and marketing. Engage with 19 sports accounts over Twitter, Facebook, and Instagram. Digital Content Host.

**BEK Sports Network:** *North Dakota State-Wide Cable Broadcasting Network* 2020-2022

- TV Play-by-Play broadcaster and on-air talent of collegiate and high school sports such as football, men's and women's basketball, baseball, softball, hockey, volleyball, and soccer.
- Director of social media and content creation. Built the @BEKSports Instagram account from 100 followers to nearly 3,000 in less than two years.

**Stadium:** *National Broadcast Platform* Summer 2021

- TV Play-by-Play broadcaster of the Indoor Football League.

**ESPN+ & Learfield:** *TV Play-by-Play & Radio Play-by-Play* 2018-2020

- Graduate Student: TV Play-by-Play broadcaster of Mid-American Conference men's/women's basketball, baseball, softball, soccer, field hockey and volleyball.
  - Radio voice of Ball State women's basketball on Learfield.

**Missoula Osprey:** *MiLB | Rookie-Advanced* 2018

- Director of Broadcasting and Osprey Radio Play-by-Play on ESPN Radio.
- Director of Media Relations, social media coordinator, and graphic designer.

**NCAA:** *NCAA Social Media Correspondent* 2017-18

- Produced on-air, written, video, and graphic content with Adobe for @NCAACWS social.

**Ball State Radio Network:** 2015 –18

- Radio Play-by-Play of baseball, softball, soccer, and field hockey.
- Host/emcee for Ball State University events such as commencement and ceremonies.

## Education

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**Ball State University, Muncie, IN** *Bachelor's: May 2018 | Masters: May 2020*

- Master's degree in Digital Storytelling. Master's thesis focused on eSports broadcasting. Project can be found at: [tinyurl.com/7mw3wndp](http://tinyurl.com/7mw3wndp)
- Bachelor's degree in Digital Sports Production and Broadcasting.

## References

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- Patrick Fazio – NBC Universal
- Mike Monaco – ESPN, ACC Network & NESN
- Adam Young – Voice of the Aggies at New Mexico State